Message Text

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PAGE 01 STATE 186490 ORIGIN ARA-14

INFO OCT-01 ISO-00 USIA-15 SIG-02 MMO-04 SS-15 SP-02 CIAE-00 INR-07 NSAE-00 /060 R

DRAFTED BY ARA/PPC:JRITCHIE:MBB APPROVED BY ARA:WPSTEDMAN USIA:VOLASON

-----042591 090313Z /70

R 082041Z AUG 77 FM SECSTATE WASHDC TO ALL AMERICAN REPUBLIC DIPLOMATIC POSTS

UNCLAS STATE 186490

FOR AMBASSADOR FROM TODMAN.

E.O. 11652:N/A

TAGS: SOPN, XM

SUBJECT: REVISION OF USIS COUNTRY PLANS

- 1. USIA IS CURRENTLY ENGAGED IN REVISING COUNTRY PLANS WORLDWIDE TO STRENGTHEN FIELD POST SUPPORT FOR US INTERESTS AND OBJECTIVES IDENTIFIED IN THE PARMS. ALL PAOS WILL SHORTLY RECEIVE CABLES FROM USIA AREA DIRECTORS ASKING THEM TO ASSURE THAT IN THEIR COUNTRY PLANS US INTERESTS ARE IDENTIFIED AND USIS PROGRAM OBJECTIVES ADDRESS US FOREIGN POLICY GOALS DISCUSSED IN THE PARMS AS CLEARLY AND DIRECTLY AS POSSIBLE.
- 2. IN MOST CASES, THE CABLES OFFER SPECIFIC RECOMMENDATIONS FOR CHANGES TO MEET THE NEW GUIDELINES. WE RECOGNIZE, HOWEVER THAT THE USIS ROLE MUST ULTIMATELY BE DETERMINED COLLABORATIVELY BY YOU AND THE PAOS.

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- 3. I ASK THAT YOU GIVE CLOSE PERSONAL ATTENTION AND POSITIVE GUIDANCE TO THE PAOS IN REFORMULATING THEIR COUNTRY PLANS TO FURTHER ENSURE THAT US PUBLIC DIPLOMACY BECOMES AN EFFECTIVE ARM OF TOTAL MISSION EFFORTS TO ACHIEVE USG OBJECTIVES IN YOUR COUNTRIES.
- 4. I ALSO WOULD WELCOME ANY COMMENTS THAT YOU, IN

COLLABORATION WITH YOUR PAO, MIGHT HAVE ON THE ROLE OF PUBLIC DIPLOMACY IN SUPPORT OF OUR POLICIES IN LATIN AMERICA AND THE CARIBBEAN. CHRISTOPHER

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Message Attributes

Automatic Decaptioning: X

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Concepts: COUNTRY INFORMATION PROGRAMS, REORGANIZATIONS

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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:

Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment:

Disposition Date: 01-Jan-1960 12:00:00 am Disposition Event:

Disposition History: n/a
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Subject: REVISION OF USIS COUNTRY PLANS

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